



**Ufficio Stampa - Press Office**

## NEW FORD KUGA The first crossover of Ford

- New crossover
- Elegant expression of the "kinetic design"
- Values of CO2 at the best of the category
- Excellent quality of driving

Ford Kuga is the first Ford Europe product in the competitive market of the compact crossover and enlarges the models range of Ford.

Anticipated by the spectacular Concept Car iosis X, that has been shown for the first time in Paris, Ford Kuga shares characteristics with Focus and CMax and will be produced in Saarlouis, Germany, and distributed in 32 European countries.

Fascinating and very rich in characteristics, Ford Kuga is characterised by many Kinetic design aspects in order to emphasize the Ford's philosophy about energy and movement. Lines's language has been studied to give always the impression of a moving car, even when it stops. Dynamic, well balanced and very good proportions, Kuga grants a wide interior, comfortable for both driver and passenger. The interior are of high quality and projected in order to perfectly combined with the external style, elegant but practical.

Ford Kuga has been projected to offer dynamism on road and top reactions off road thanks to : 4X4 intelligent Haldex drive system, the tested McPherson technology for the Chassis on the front, and the already appreciated rear suspension Control Blade by Ford.

Equipped with the Ford Duratorq TDCi 2.0 liters of 136 CV/100 kW with DPF engine, together with the manual change Durashift 6 marches, Ford Kuga involves in consistent way when inclinations are faced and it can boast a value of CO2 of 169 gs / km, best in class for the category.

On Ford Kuga many passive and active safety systems have been considered such as 6 airbags, the ESP with EBA and the sound quality in the interior is granted by the maximum reduction of wind engine and road's sounds.

The Kuga+ set up is rich and grants a deep visual impact. It includes: ESP/TCS, auto-climate system, refueling system without cap "Ford Easy Fuel", "Ford Power" button to switch on the engine without key, and the rear door has been doubled, just for Kuga.

The Titanium set up becomes richer thanks to the leather seats, 17" alloy rim, cruise control, blue-glass. New audio and navigation system with 5" and 7" display, touch screen, bluetooth and rear videocamera are available with the Titanium Pack that includes 18" alloy rims, panoramic roof and privacy glass.

"Thanks to Ford Kuga we enter as main actors in the crossover scenario, the only one that is continuously increasing in Italy and Europe. Kuga is a car perfect for everyone who desires a beautiful car with a strong personality. After S-Max, Mondeo and the recent restyling of the Focus we go on with the renewing of the wide range of Kinetic Design's products – says Gaetano Thorel, President and A.D. of Ford Italia.



Feel<sup>+</sup>



HOTEL  
CALA DI VOLPE  
Costa Smeralda



HOTEL ROMAZZINO  
Costa Smeralda



HOTEL PITREZZA  
Costa Smeralda



CERVO HOTEL  
Costa Smeralda  
Resort



PEVERO GOLF CLUB  
Costa Smeralda



MARINA DI PORTO CERVO  
Costa Smeralda



IL MONDO DELL'UFFICIO



Aeroporto  
Olbia Costa Smeralda  
GEASAR



ENTE FORESTE  
DELLASARDEGNA



CANTINA DEL VERMICINO  
MENTI



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