



Ufficio Stampa - Press Office



20% Discount to all participants

Come to Rally d'Italia Sardegna and take home delicious products of the island

Visit the online catalogue

Olbia 8 May 2008. Kara Sardegna offers the participants of d'Italia Sardegna a 20% discount on all of their products. To take advantage of this offer, all you need to do is go to one of the shops, show your pass and then take home the most famous hand crafted Sardinian food and wine.

Four places to purchase: There are two shops at the airport, one inside the terminal and one past customs. There is another shop at the Porto Cervo Yacht Club. From the success of the speciality shops, the website www.karasardegna.it was born and has since been recognised as the ambassador to Sardinian products all around the world.

The e-commerce website www.karasardegna.it was created by the Geasar Costa Smeralda Airport Olbia with the objective of making available a legacy of the island. It offers a vast selection of Sardinian wines, together with traditional Sardinian produce such as cheese, meats, bottarga (dried and pressed fish roe with a delicate flavour which is eaten in salads and also cooked in pasta sauce), oil, and sweets.

Consult the online catalogue or take your copy from the Rally d'Italia Sardegna accreditation point. This is the perfect opportunity to take the pleasant taste of Sardinia home with you.



Rally d'Italia Sardegna
Il Comitato Organizzatore

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