



Ufficio Stampa - Press Office

Race&motion "on board" in order to catch the magic of the Sardinian Island just through a click

Race&Motion is the Official Photo Agency entrusted with the photo services in occasion of the Rally Italia Sardegna 2008, titled Round for the WRC.

This choice can be considered as a real effort of the Organizing Committee to promote the Sardinian territory and its unique sceneries and locations, a kea resource for the Island. Everything has been thought in order to develop the tourist flow, not strictly linked to the summer season.

Race&motion is a leading Photo Agency in the International rally world. They usually try to give even more value to the typical surrounding that hosts the sporting event, reaching a very effective impact of action' situations.

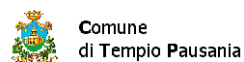
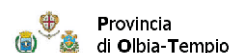
It is the main supplier of Rallyworld Magazine – the official review of the WRC – and it has cooperated with the most worldwide important Manufacturers, reviews and sponsors. It has also cooperated with the Organizers of the Rally of Ireland in order to find the most suitable locations to be included in the rally road, taking care of the photographic coverage in occasion of the 2007 edition of the Event.

"The style of all our co-workers is always so peculiar and it is not just a chance: it is the result of a mix between the love and the passion towards nature and this enchanting sport"- says Germano Gritti, the co-founder, together with Anna Canata, of Race&Motion,. "We are very proud to be chosen to represent, best we can, the savage beauty, the show and the public support that will characterize the title race".

The race's photo-gallery will be available during the event on the web-site: www.rallyitaliasardegna.com.



Feel⁺



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